To,

The Principal Accounts Officer,
Ministry of Skill Development & Entrepreneurship
B-2, Kaushal Bhawan, (NSDA)
Pusa Road, Near Karol Bagh Metro Station,
New Delhi-110005.


I am directed to convey the sanction of the President of India for the payment of grant-in-aid amounting to Rs. 4,62,05,457 (Rupees Four Crore Sixty-Two Lakh Five Thousand Four Hundred Fifty-Seven only) to the State Government of Kerala towards implementation of the State Engagement Component of Pradhan Mantri Kaushal Vikas Yojana (2016-20) by KASE for the year 2017-2018. The Funds for year 2017-20 and the corresponding physical targets have been approved in-principle by MSDE as placed at “Annexure”.

2. The release of funds from MSDE is given in the below mentioned table:

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Item</th>
<th>Amount in INR</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A)</td>
<td>Total Amount to be release for Year 2017-18</td>
<td>22,00,25,988</td>
</tr>
<tr>
<td>(B)</td>
<td>21% of (A)-Partial release</td>
<td>4,62,05,457</td>
</tr>
</tbody>
</table>

Out of (A) in table above, 21% amount of the 1st tranche for the Year 2017-18 i.e. to Rs. 4,62,05,457 (Rupees Four Crore Sixty-Two Lakh Five Thousand Four Hundred Fifty-Seven only) is being released under this order.

The expenditure may be debitable to (Demand Number 88- MSDE)

<table>
<thead>
<tr>
<th>Major Head – 3601</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3601.06.101.03.31-Grants-in-aid-General</td>
<td>3,38,82,461</td>
</tr>
<tr>
<td>3601.06.789.19.03.31-Grants-in-aid-General (Scheduled Caste)</td>
<td>77,02,450</td>
</tr>
<tr>
<td>3601.06.796.18.03.31-Grants-in-aid-General (Tribal Areas)</td>
<td>46,20,546</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>4,62,05,457</strong></td>
</tr>
</tbody>
</table>

3. The release is subjected to the following terms and conditions:

(i) Physical and financial targets for FY 2016-17 have been distributed among FY 2017-18, 2018-19 and 2019-20.
(ii) Fund disbursement/ transfer under the scheme will be made through the Public Financial Management System (PFMS).
(iii) Fund disbursement by the implementation agency will follow the PMKVY scheme guidelines and disbursement conditions included in the project explained in the “Annexure”.
(iv) Fund shall be utilized only for the purpose for which it is released.
(v) Utilization Certificate in Form 19-A alongwith audited statements of accounts should be furnished to the Ministry of Skill Development & Entrepreneurship Govt. as per General Financial Rules (GFR) 2005.
(vi) Unspent amount, if any will be adjusted against future sanctions / reimbursements.
(vii) The expenditure shall not exceed the budget allocated.
(viii) Subsequent fund release is subject to the Table 4: 'Terms of Fund Disbursement to States' mentioned in revised Para 18 (C) of the State Engagement guidelines.

4. The amount of grant-in-aid is finally adjustable in the books of Principal Accounts Officer, Ministry of Skill Development & Entrepreneurship, Shivaji Stadium Annex Building, Shaheed Bhagat Singh Marg, New Delhi – 110001. On receipt of sanction letter, the Principal Accounts Officer may issue an advice to the Reserve Bank of India (Central Accounts Section), Nagpur for affording credit to the balance of the State Government. The Principal Accounts Officer may forward a copy of the advice to the Accountant General and Finance Department of the State Government along with a copy to the undersigned in the Ministry of Skill Development & Entrepreneurship. State Government shall send intimation regarding receipt of Grant-in-aid to Principal Accounts Officer, Ministry of Skill Development & Entrepreneurship, Shivaji Stadium Annex Building, Shaheed Bhagat Singh Marg, New Delhi – 110001.

5. The accounts of the grantee institutions will be open to audit by the Comptroller and Auditor General of India and the internal Audit of the Principal Accounts Office of the Ministry.

6. This is a partial release of 21% of the first tranche and no UC is pending against the State pertaining to State Engagement Component under PMKVY (2016-20). UC will be submitted after the release of full 100% i.e. total amount of the 1st tranche for the year 2017-18 as mentioned above.

7. This issues with the concurrence of Integrated Finance Division (MSDE) vide their Dy. No. 121 on F. No. - B-12012/36/2017-SNP dated 21.09.2017.

Yours faithfully,

(Sanjeev Kumar)
Deputy Director, MSDE
Phone no: 011-23450866
E-Mail: sanjeev.kumar78@nic.in

Copy forwarded for information and necessary action to the:
1. Secretary, Finance Department, Government of Kerala. It is requested that funds released through this sanction letter may be transferred to the Kerala Academy for Skills Excellence (KASE) immediately.
2. Secretary, Employment and Training, Government of Kerala.
3. Joint Secretary (API Bureau), Ministry of Skill Development & Entrepreneurship.
4. CEO & MD, National Skill Development Corporation (NSDC), New Delhi.
6. Chief Accounts Officer, Kerala Academy for Skills Excellence (KASE).
10. Budget Section (MSDE).
11. DGACR, Indraprastha Estate, New Delhi.
12. DDO (Cash Section), Ministry of Skill Development & Entrepreneurship, New Delhi.
13. Guard file 2017

Yours faithfully,

(Sanjeev Kumar)
Deputy Director, MSDE
Phone no: 011-23450866
E-Mail: sanjeev.kumar78@nic.in
Annexure

Brief description of the project submitted by Kerala Academy for Skills Excellence (KASE), Government of Kerala

a. The below mentioned targets for year 2017-20 are in-principle approved by Ministry of Skill Development & Entrepreneurship, Gol.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Total trainees to be trained</td>
<td>14,290</td>
<td>28,580</td>
<td>28,580</td>
<td>71,450</td>
</tr>
<tr>
<td>2. Training funds required @ avg. cost 14,805 per trainee</td>
<td>21,15,63,450</td>
<td>42,31,26,900</td>
<td>42,31,26,900</td>
<td>105,78,17,250</td>
</tr>
<tr>
<td>3. Administrative expense @ 4% of total funds</td>
<td>84,62,538</td>
<td>1,69,25,076</td>
<td>1,69,25,076</td>
<td>4,23,12,690</td>
</tr>
<tr>
<td>4. Total funds required (2+3) (in INR)</td>
<td>22,00,25,988</td>
<td>44,00,51,976</td>
<td>44,00,51,976</td>
<td>110,01,29,940</td>
</tr>
</tbody>
</table>

b. Summary of the project has been included below:

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Category/Sub-Category</th>
<th>Details (as per the submitted proposal)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Nodal agency for Skill Development initiatives in the state</td>
<td>Exists – Kerala Academy for Skills Excellence (KASE), Govt. of Kerala headed by the Managing Director, KASE (Shri K Biju)</td>
</tr>
<tr>
<td>2.</td>
<td>Organization Background</td>
<td>KASE was setup with an objective to skill the young workforce of Kerala in order to elevate the skills of the candidates for employment in India and abroad. It is incorporated to pursue its main objectives to promote, establish, setup, monitor; govern and regulate institutions and academies for skills excellence, for development of core employability skills, competency standards and for promoting technology that meets the demands of various industries.</td>
</tr>
<tr>
<td>3.</td>
<td>Organization Structure</td>
<td>KASE has a defined organization structure headed by the Managing Director, KASE. The proposal provides details of the organisational structure.</td>
</tr>
<tr>
<td>5.</td>
<td>Experience in executing skill training programs through external Private Training providers</td>
<td>KASE has implemented the following skill training programs through external training providers • Employability Centers • Kaushal Kendras • Center of Excellence</td>
</tr>
<tr>
<td>6.</td>
<td>Year-wise allocation of CSSM targets</td>
<td>KASE proposed to be train 71,450 candidates – over a 4 year duration • 2016-17: 0 • 2017-18: 14,290 • 2018-19: 28,580 • 2019-20: 28,580</td>
</tr>
<tr>
<td>7.</td>
<td>Categorization of targets – selection of job roles</td>
<td>KASE has identified job-roles under all the Categories in the State Engagement Guidelines i.e. Category-1, Category-2, Category-3 and Category 4. Category-1 includes all the NSQF aligned job roles developed by SSCs (excluding the 221 PMKVY job roles). Category-1 NSQF aligned job roles in level 3, 4, 5 Category-2 State specific job roles not in SSC list. Category-3 Job Roles related to traditional Arts and Crafts Category-4 Job Roles with significant demand in the state</td>
</tr>
<tr>
<td>8.</td>
<td>Selection of job-roles</td>
<td>KASE has identified 144 job roles under the Centrally Sponsored State Managed (CSSM) component. Category-1: 68 Job Roles Category-2: 6 Job Role Category-3: 11 Job Roles Category-4: 59 Job Roles</td>
</tr>
</tbody>
</table>
9. Selection of sectors

Total of 17 sectors have been identified by KASE include:
- Apparel, Made-Ups & Home Furnishing
- Agriculture
- Construction
- Plumbing
- Food Processing
- Furniture & Fittings
- Infrastructure Equipment
- Earthmoving & Infrastructure Building
- Leather
- Logistics
- Textiles & Handlooms
- Tourism & Hospitality
- BFSI
- Capital Goods
- Green Jobs
- Healthcare
- IT-ITES
- Domestics Workers
- Electronics and Hardware
- Retail
- Handicrafts
- Automotive
- Beauty and Wellness
- Telecom
- Sports
- Media and Entertainment

10. Selection methodology used by KASE – sector/job-role

KASE has based the selection of sectors / job-roles on the following:
1. NSDC Skill gap study conducted in Kerala as a part of the 21 coastal districts review
2. Analyzing the DDU-GKY application to understand the sectoral demand

11. Placement and Employer engagement strategy

KASE has mentioned the following w.r.t the Industry engagement:
- Setting up of employability centers to identify opportunities in the private sector
- Career Development centers will conduct various job and techno drives
- KASE has also launched its international skill training and employability program initiative

12. Institutional mechanism at the state level (Governing)

A 5 member state level committee has been proposed by Directorate of Employment & Craftsmen Training, Labour Department

13. Institutional mechanism at state level (for implementation of CSSM component – PMKVY)

A 5 member team has been proposed by Directorate of Employment & Craftsmen Training, Labour Department for implementation of the CSSM component under PMKVY.

c. The PAC has approved the following conditions for disbursement of funds along with the corresponding physical targets:

i. The State Skill Development Missions (SSDMs) will start training expeditiously after receiving the financial sanction orders.

ii. MSDE will issue further sanction orders to the SSDMs against the targets approved by Ministry subject to following:
   - State will have to submit utilization certificate subject to spending 80% of the total funds sanctioned for 2017-18; and
   - Achievement of 50% of physical targets for the year 2017-18.

iii. SSDMs should ensure strict adherence to the annual financial targets sanctioned to them and in no case exceed 150% of targets allocated to them during the financial year and total cumulative under the project, whichever is lower.

iv. The project has to strictly comply with guidelines for State Engagement under PMKVY (2016-20) read together with PMKVY guidelines (2016-20), guidelines with respect to branding and communication and any other PMKVY scheme guidelines.

v. Any deviation / non-compliance of instructions/guidelines shall affect the further distribution of funds. All provisions of the schemes including amendments (issued from time to time) by MSDE have to be complied with.

********
F. No. - B-12012/38/2017-SNP
Government of India
Ministry of Skill Development and Entrepreneurship
(SNP Division/ Wing II)

Shivaji Stadium, Shaheed Bhagat Singh Marg
Connaught Place, New Delhi-110001
Dated: 19th February, 2018

To,
The Principal Accounts Officer,
Ministry of Skill Development & Entrepreneurship
B-2, Kaushal Bhawan, (NSDA)
Pusa Road, Near Karol Bagh Metro Station,
New Delhi-110005.


I am directed to convey the sanction of the President of India for the payment of grant-in-aid amounting to Rs. 17,38,20,531/- (Rupees Seventeen Crore Thirty-Eight Lakh Twenty Thousand Five Hundred Thirty-One only) to the State Government of Kerala towards implementation of the State Engagement Component of Pradhan Mantri Kaushal Vikas Yojana (2016-20) by KASE for the year 2017-2018. The Funds for year 2017-20 and the corresponding physical targets have been approved in-principle by MSDE as placed at “Annexure”.

2. The release of funds from MSDE is given in the below mentioned table:

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Item</th>
<th>Amount in Rupees</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A)</td>
<td>Total Amount to be release for Year 2017-18 of the central amount – 1st tranche</td>
<td>22,00,25,988</td>
</tr>
<tr>
<td>(B)</td>
<td>Partial release of 21% of (A) vide order no. B-12012/38/2017-SNP dated 25.09.2017</td>
<td>4,62,05,457</td>
</tr>
<tr>
<td>(C)</td>
<td>Remaining 79% of the (A) first tranche of the payment for year 2017-18</td>
<td>17,38,20,531</td>
</tr>
</tbody>
</table>

Out of (A) in table above, 79% amount of the 1st tranche for the Year 2017-18 i.e. Rs. 17,38,20,531/- (Rupees Seventeen Crore Thirty-Eight Lakh Twenty Thousand Five Hundred Thirty-One only) is being released under this order.

The expenditure may be debitable to (Demand Number 88- MSDE)

<table>
<thead>
<tr>
<th>Major Head – 3601</th>
<th>Amount in Rupees</th>
</tr>
</thead>
<tbody>
<tr>
<td>3601.06.101.36.03.31-Grants-in-aid-General</td>
<td>12,74,62,595</td>
</tr>
<tr>
<td>3601.06.789.19.03.31-Grants-in-aid-General (Scheduled Caste)</td>
<td>2,89,75,883</td>
</tr>
<tr>
<td>3601.06.796.18.03.31-Grants-in-aid-General (Tribal Areas)</td>
<td>1,73,82,053</td>
</tr>
<tr>
<td>TOTAL</td>
<td>17,38,20,531</td>
</tr>
</tbody>
</table>

3. The release is subjected to the following terms and conditions:
(i) Physical and financial targets for FY 2016-17 have been distributed among FY 2017-18, 2018-19 and 2019-20.
(ii) Fund disbursement/ transfer under the scheme will be made through the Public Financial Management System (PFMS).
(iii) Fund disbursement by the implementation agency will follow the PMKVY scheme guidelines and disbursement conditions included in the project explained in the “Annexure”.
(iv) Fund shall be utilized only for the purpose for which it is released.
(v) Utilization Certificate alongwith audited statements of accounts shall be furnished to the Ministry of Skill Development & Entrepreneurship, Govt. of India, New Delhi by 31st March 2019.
(vi) Unspent amount, if any will be adjusted against future sanctions / reimbursements.
(vii) The expenditure shall not exceed the budget allocated.

RAJNISH KUMAR GUPTA
Director
General Financial Rules (GFR)
Government of India, New Delhi-110001

Page 1
Subsequent fund release is subject to the Table 4: ‘Terms of Fund Disbursement to States’ mentioned in revised Para 18 (C) of the State Engagement guidelines.

4. The amount of grant-in-aid is finally adjustable in the books of Principal Accounts Officer, Ministry of Skill Development & Entrepreneurship, Shivaji Stadium Annexe Building, Shaheed Bhagat Singh Marg, New Delhi – 110001. On receipt of sanction letter, the Principal Accounts Officer may issue an advice to the Reserve Bank of India (Central Accounts Section), Nagpur for affording credit to the balance of the State Government. The Principal Accounts Officer may forward a copy of the advice to the Accountant General and Finance Department of the State Government along with a copy to the undersigned in the Ministry of Skill Development & Entrepreneurship. State Government shall send intimation regarding receipt of Grant-in-aid to Principal Accounts Officer, Ministry of Skill Development & Entrepreneurship, Shivaji Stadium Annexe Building, Shaheed Bhagat Singh Marg, New Delhi – 110001.

5. The accounts of the grantee institutions will be open to audit by the Comptroller and Auditor General of India and the internal Audit of the Principal Accounts Office of the Ministry.

6. Ministry of Skill Development and Entrepreneurship, New Delhi has also released 21% of total approved funds for FY 2017-18 vide sanction order no. B-12012/38/2017-SNP dated 25.09.2017. Utilization Certificates would be submitted by State for the total cumulative funds released during FY 2017-18 (i.e. total amount of the 1st tranche for the year FY 2017-18) for subsequent releases of funds.

7. This issues with the concurrence of Integrated Finance Division (MSDE) vide their Dy. No. 75 dated 16.02.2018.

Yours faithfully,

(Rajnish Kumar Gupta)
Director, MSDE

Copy forwarded for information and necessary action to:

1. Secretary, Finance Department, Government of Kerala. It is requested that funds released through this sanction letter may be transferred to the Kerala Academy for Skills Excellence (KASE) immediately.
2. Secretary, Employment and Training, Government of Kerala.
3. Joint Secretary (API Bureau), Ministry of Skill Development & Entrepreneurship.
4. CEO & MD, National Skill Development Corporation (NSDC), New Delhi.
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(Rajnish Kumar Gupta)
Director, MSDE
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b. Summary of the project has been included below:

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<td>Categorization of targets – selection of job roles</td>
<td>KASE has identified job-roles under all the Categories in the State Engagement Guidelines i.e. Category-1, Category-2, Category-3 and Category 4. Category-1 includes all the NSQF aligned job roles developed by SSCs (excluding the 221 PMKVY job roles). Category-1 NSQF aligned job roles in of level 3, 4, 5. Category-2 State specific job roles not in SSC list. Category-3 Job Roles related to traditional Arts and Crafts. Category-4 Job Roles with significant demand in the state.</td>
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<td>8.</td>
<td>Selection of job-roles</td>
<td>KASE has identified 144 job roles under the centrally sponsored State Managed (CSSM) component. Category-1: 68 Job Roles Category-2: 6 Job Role Category-3: 11 Job Roles Category-4: 59 Job Roles</td>
</tr>
</tbody>
</table>
The PAC has approved the following conditions for disbursement of funds along with the corresponding physical rargers:

9. **Selection of sectors**

- The State Skill Development Missions (SSDMs) will start training expeditiously after receiving the financial sanction orders.
- IVISDE will issue further sanction orders to the SSDDIVIS against the targets approved by Ministry subject to following:
  - State will have to submit utilization certificate subject to spending 80% of the total funds sanctioned for 2017-18,
  - Achievement of 50% of physical targets for the year 2017-18.
- SSDMs should ensure strict adherence to the annual financial targets sanctioned to them and in no case exceed 150% of targets allocated to them during the financial year and total cumulative under the project, whichever is lower.
- The selection methodology used by KASE—sector/job-role is based on the following:
  1. NSDC Skill gap study conducted in Kerala as a part of the 21 coastal districts review
  2. Analyzing the DDU-GKY application to understand the sectoral demand.
- KASE has mentioned the following w.r.t. the Industry engagement:
  - Setting up of employability centers to identify opportunities in the private sector
  - Career Development centers will conduct various job and techno drives
  - KASE has also launched its international skill training and employability program initiative
- Institutional mechanism at the state level (Governing) has been proposed by Directorate of Employment & Craftsmen Training, Labour Department
- Institutional mechanism at state level (for implementation of CSSM component – PMKVY) has been proposed by Directorate of Employment & Craftsmen Training, Labour Department for implementation of the CSSM component under PMKVY.

10. **Selection methodology used by KASE—sector/job-role**

- Total of 17 sectors have been identified by KASE include:
  - Apparel, Made-Ups & Home Furnishing
  - Agriculture
  - Construction
  - Plumbing
  - Food Processing
  - Furniture & Fittings
  - Infrastructure Equipment
  - Earthmoving & Infrastructure Building
  - Leather
  - Logistics
  - Textiles & Handlooms
  - Tourism & Hospitality
  - BFSI
  - Capital Goods
  - Green Jobs
  - Healthcare
  - IT-ITES
  - Domestics Workers
  - Electronics and Hardware
  - Retail
  - Handicrafts
  - Automotive
  - Beauty and Wellness
  - Telecom
  - Sports
  - Media and Entertainment

11. **Placement and Employer engagement strategy**

- KASE has based the selection of sectors/job-roles on the following:
  - Setting up of employability centers to identify opportunities in the private sector
  - Career Development centers will conduct various job and techno drives
  - KASE has also launched its international skill training and employability program initiative

12. **Institutional mechanism at the state level (Governing)**

- A 5 member state level committee has been proposed by Directorate of Employment & Craftsmen Training, Labour Department

13. **Institutional mechanism at state level (for implementation of CSSM component – PMKVY)**

- A 5 member team has been proposed by Directorate of Employment & Craftsmen Training, Labour Department for implementation of the CSSM component under PMKVY.

c. The PAC has approved the following conditions for disbursement of funds along with the corresponding physical targets:

i. The State Skill Development Missions (SSDMs) will start training expeditiously after receiving the financial sanction orders.

ii. MSDE will issue further sanction orders to the SSDMs against the targets approved by Ministry subject to following:
  - State will have to submit utilization certificate subject to spending 80% of the total funds sanctioned for 2017-18; and
  - Achievement of 50% of physical targets for the year 2017-18.

iii. SSDMs should ensure strict adherence to the annual financial targets sanctioned to them and in no case exceed 150% of targets allocated to them during the financial year and total cumulative under the project, whichever is lower.

iv. The project has to strictly comply with guidelines for State Engagement under PMKVY (2016-20) read together with PMKVY guidelines (2016-20), guidelines with respect to branding and communication and any other PMKVY scheme guidelines.

v. Any deviation/non-compliance of instructions/guidelines shall affect the further disbursement of funds. All provisions of the schemes including amendments (issued from time to time) by MSDE have to be complied with.

*****