Skill India supports Ayushman Bharat - Pradhan Mantri Jan Arogya Yojana: To train One lakh Arogya Mitras

- Partnership a Joint initiative of Ministry of Skill Development and Entrepreneurship (MSDE) and Ministry of Health and Family Welfare (MoHFW)
- Memorandum of Understanding (MoU) signing between National Skill Development Corporation (NSDC) and National Health Agency (NHA)

New Delhi, August 27, 2018: Aligning to Hon. Prime Minister Shri Narendra Modi’s visions to provide universal health coverage to all Indians and to make India, the skill capital of the world, an initiative was announced today between Ministry of Skill Development and Entrepreneurship and Ministry of Health and Family Welfare where One Lakh Arogya Mitras will be trained by Skill India supporting the recently announced Ayushman Bharat – Pradhan Mantri Jan Arogya Yojana (PMJAY).

Under PMJAY, NHA needs to empanel public and private hospitals to provide health care services; it has been proposed to hire/depute Arogya Mitra at each Empaneled Health Care Provider (EHCP) to provide support in:

(i) Beneficiary verification
(ii) Beneficiary authentication (with internet and without internet)
(iii) Beneficiary query management  
(iv) Grievance redressal, and  
(v) Handling emergency cases

National Skill Development Corporation (NSDC), under the aegis of the Ministry of Skill Development and Entrepreneurship (MSDE) and National Health Agency (NHA), have signed the MoU wherein the duo will target to train these One Lakh Arogya Mitras utilizing Pradhan Mantri Kaushal Kendra (PMKK) and other Skill Development Centres under the MSDE Skill India Framework.

The MoU was signed in the august presence of Shri. Dharmendra Pradhan, Hon’ble Minister for Petroleum and Natural Gas and MSDE, Shri. Jagat Prakash Nadda, Hon’ble Union Minister MoHFW, Shri. Ashwini Kumar Choubey, Hon’ble Minister of State, MoHFW, Smt. Anupriya Patel, Hon’ble Minister of State, MoHFW, Dr. K.P. Krishnan, Secretary MSDE, Shri. Manish Kumar, MD & CEO, NSDC, Dr. Indu Bhushan, CEO, NHA, Ayushman Bharat – Pradhan Mantri Jan Arogya Yojana, Dr. Dinesh Arora, Dy. CEO, NHA, Ayushman Bharat – Pradhan Mantri Jan Arogya Yojana and Dr. Naresh Trehan, Chairman Healthcare Sector Skill Council and other industry leaders from healthcare sector.

The association will facilitate training and certification of all recruited/deputed Pradhan Mantri Arogya Mitras by Healthcare Sector Skill Council (HSSC), the non-statutory certifying body for the health sector under the aegis of NSDC.

Commenting on the partnership, Shri Dharmendra Pradhan, Minister of Petroleum & Natural Gas and Skill Development & Entrepreneurship, said, “With the introduction of National Schemes like Pradhan Mantri Jan Arogya Yojana, there is an automatic spin off effect on employment generation and need for skilled workforce which is well equipped to hand hold the beneficiaries to make the best use of the offerings. We are targeting to skill at least One Lakh Arogya Mitras to support the scale of the scheme. Since it will be a cashless, paperless and technology driven program ensuring maximum transparency, our skilled professionals will be able to do both post pre and post handholding for the beneficiaries.”

“Ayushman Bharat as envisioned by Hon. Prime Minister Shri Narendra Modi ji is going to be unprecedented and world’s largest healthcare system. It is an ambitious project for all of us. It is going to be a full-fledged intervention of the GOI in health sector for the benefit of people. Hon’ble Prime Minister’s style of working specially for such outcome-based schemes involves proper planning, time bound implementation, strict monitoring, assessment of the desirable impact and deployment of modern management techniques and technology. This mission will also be implemented in the same spirit. The Government, the Private sector and civil society all must come together to ensure proper implementation of this mission. Skilled manpower is going to play a major role in this. I thank Ministry of Health and Family Welfare for giving us this opportunity to skill Arogya Mitras and contribute in the implementation of this ambitious program,” he further added.

Shri Jagat Prakash Nadda, Minister of Health and Family Welfare, said, “I thank Ministry of Skill Development and Entrepreneurship for partnering us on this MoU. Ayushman Bharat, envisioned by Hon. Prime Minister Narendra Modi ji, is the world’s largest health protection scheme. We will be extending health coverage to almost the population of US, Canada and Mexico put together. We are partnering with the States and ensuring we go step by step to successfully implement the scheme. More than 26 States have
so far partnered with us through various models under the scheme and remaining are underway. We will also be utilizing common service centers for implementing this program.”

“We need a team of experts which can assist us in smooth implementation of this scheme and our partnership with Skill India will ensure availability of quality workforce. We need young people who have the right skill sets and knowledge to hand hold the people in benefitting from this scheme of the Government of India. Our Arogya Mitras will play a crucial role in the verification of the beneficiaries. I am sure this partnership will not only assist the end beneficiary but will also give gainful employment to many in the healthcare sector. Ayushman Bharat is going to be the world’s largest healthcare coverage program and we will ensure it will be the world’s most robust healthcare coverage program,” he added.

PMJAY has defined 1,350 medical packages covering surgery, medical and day care treatments including medicines, diagnostics and transport. The course module includes 45 hours of training (Online and One-to-one hands on training). NSDC has already conducted pilot training in select States to assess the impact and learnings. Training of Master trainers has also been conducted to support training sessions across the country. These Arogya Mitras will be the first level of interface for the beneficiaries of the PMJAY, hence the quality of skilled workforce will be critical to the success of the scheme. The funding of the trainings will be done under Pradhan Mantri Kaushal Vikas Yojana (PMKVY).

For more information on Skill Development, please follow the links below:
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